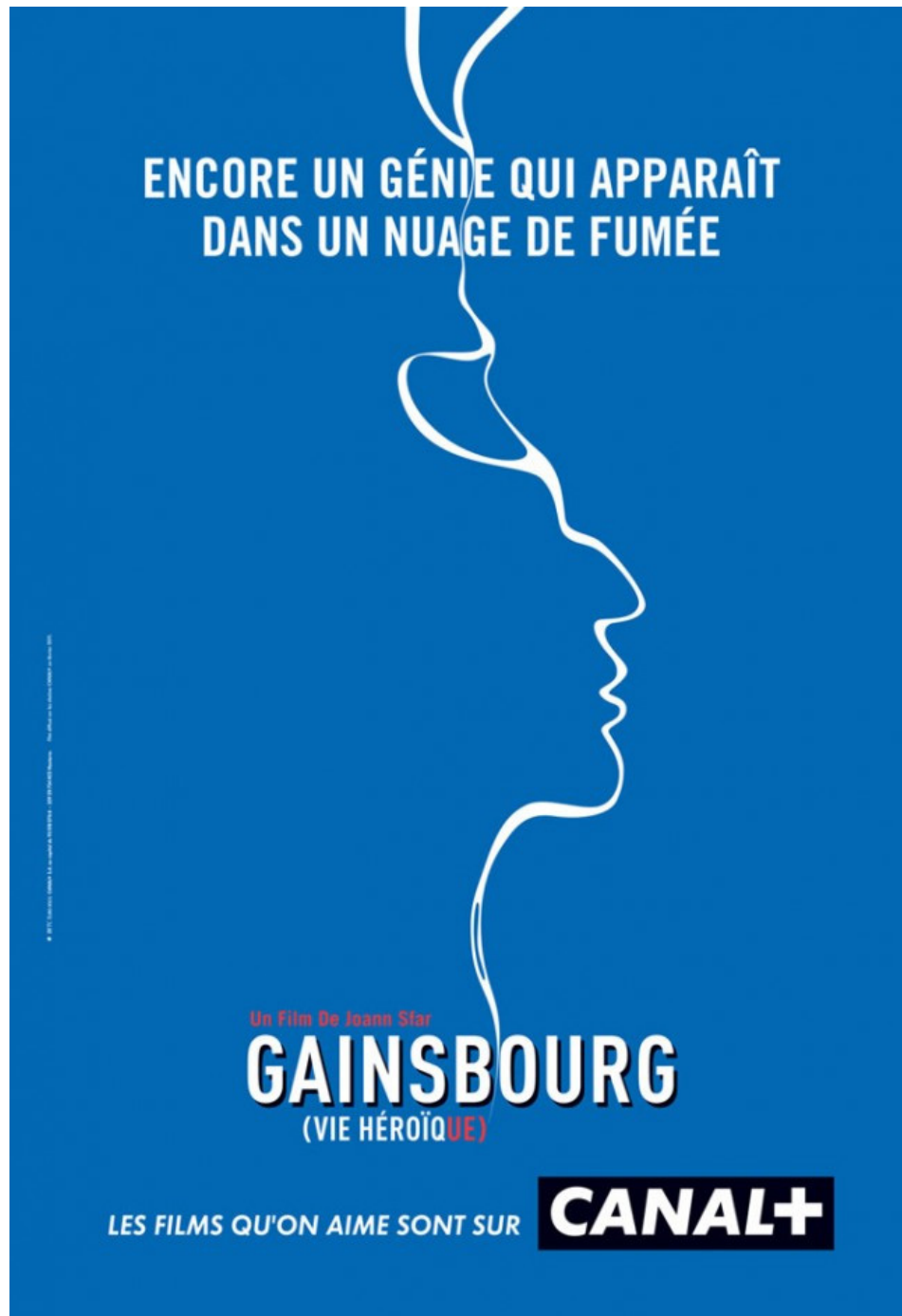


LINE

contributes to

UNITY

The line that creates the profile of the face unifies the two areas of type by connecting them together. The eye flows from the top type to bottom type along the line.



LINE

contributes to

RHYTHM

Rhythm is created by the orange lines in the wallpaper in the background of the ad. The rhythm is progressive in nature, since the lines progressively get closer together. The rhythm helps move the eye from the left side of the ad to the right side, helping the viewer move their eye across the headline and figure. The rhythm adds visual interest and grabs attention to an otherwise very simple composition.



LINE

contributes to

VARIETY/CONTRAST

There are many lines in this composition. They are all different in angle, width and position. The angles lines contrast with the straight horizontal lines at the bottom.



LINE

contributes to

EMPHASIS

The configuration of the lines into a spiral is helping to emphasis on the figures in the middle. The lines swirl the eye into the middle of the space. The also merge together to form a an area of white to contrast with the black.



LINE

contributes to

BALANCE

Line is comprised of the beam and cable. Line breaks the background into different shapes and is the main element that creates balance in the space. The balance is asymmetrical. Line also leads the eye to the logo in the corner.



LINE

contributes to

PROPORTION/SCALE

The light yellow and green lines are converging to a vanishing point which creates perspective, giving the illusion of three-dimensional space in the top half of the design. The thicker lines at the edges and thinner in the middle enhance this perspective. The lines appear closer at the edges of the space than in the middle.



THE PRIMES GO ON FOREVER,
BUT YOUR T STOP IS COMING UP SOON

1234567 = 127 x 9721

1020030004000050000060000007 = ? x ? x ? ...

public key = 5, 51920810450204744019132202403246112884629925425640897326550851544998255968235697331455544257

secret message = 5080044126181721789233854922898628577148116526837171122073893653562240462050342871828852352,
47663457319497582431639743851163036404759938700967098764353207435832459054562859608117724917,
35107969399143803990579815241040585869683532263491464401546024483633320709503998314295077841 = ???

For clues see www.claymath.org



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LINE

contributes to

MOTION

The red line moves the viewer's eye from the Tom Cruise type at the top of the design down to the graphic image of the actor.

